

PRIVACY NOTICE

Users (as defined below), we inform them that the following Privacy Notice applies to them for the simple use or access to any of the pages, web and mobile applications, software and, in general, that make up the www.virtrinsoftware.com Portal (hereinafter and, jointly and interchangeably, the "Portal"), so we will understand that you accept it and agree to be enforced in its compliance. **If you do not agree to the Privacy Notice and/or the Terms and Conditions at your disposal, you must refrain from accessing or using the Portal.**

The User, understood as the person who makes the use or accesses, through computer equipment and/or any communication equipment or device, the Portal (hereinafter the "User"), accepts fully and without reservation each one of the provisions included in this Privacy Notice.

RESPONSIBLE FOR THE PROCESSING OF YOUR PERSONAL DATA. For VIRTRIN SOFTWARE S.A. DE C.V. (hereinafter the "Company") the security of Users is our priority, so we protect your personal data through the use, application, and maintenance of high technical, physical, and administrative security measures.

As a User, you can choose from a wide range of products and services through our Portal, knowing that your personal data will be protected and treated confidentially. We inform you that the RESPONSIBLE for collecting and processing and/or using the personal data that the User provides through the Portal, is the Company, as well as its subsidiaries, associates, controlling companies and affiliates.

PLACE OF RESIDENCE OF THE RESPONSIBLE. For the purposes of this privacy notice, the Company notes, individually, as its domicile, Vallarta 1007, Guadalupe, Monclova, Coahuila de Zaragoza, C. P. 25750

PERSONAL DATA THAT MAY BE COLLECTED. The personal data that the Company may collect from the User when using the Portal and/or contracting our services and products, are as follows:

- I. Email
- II. Full Name
- III. Phone
- IV. Mobile device serial number

PURPOSES OF THE PROCESSING OF YOUR PERSONAL DATA. The personal data collected by the Company will be used to serve the following purposes:

- I. Guarantee quality of service, manage licenses of the software developed by VIRTRIN SOFTWARE S.A. de C.V.
- II. To integrate dossiers, databases, and systems necessary to carry out the corresponding operations and services; (ii) To claim the delivery of prizes and/or promotions; (iii) To carry out internal analyses.
- III. In addition, your personal data may be used for the following secondary purposes: (i) Marketing, advertising and commercial prospecting; (ii) Offer you, where applicable, other products and services owned by the Company or any of its affiliates, subsidiaries, controlling companies, associates, commissioners or companies; (iii) Send you promotions of other goods, services and/or products; (iv) To perform statistical analysis, generation of information models and/or profiles of current and predictive behavior and, (v) To participate in surveys, sweepstakes and promotions.

OPTIONS AND MEANS TO LIMIT THE USE OR DISCLOSURE OF DATA. The Company has implemented administrative, technical, and physical security measures to protect your personal data, which we also require to be complied with by the service providers we contract. You may limit the use or disclosure of your personal data by sending an email to info@virtrinsoftware.com indicating in the body of the mail your full name and that data you want not to be disclosed, if your request proceeds, you will be registered in the exclusion list.

MEANS TO EXERCISE THE RIGHTS OF ACCESS, RECTIFICATION, CANCELLATION OR OPPOSITION (ARCO RIGHTS). You may send an email info@virtrinsoftware.com, at any time, to exercise your Rights of Access, Rectification, Cancellation or Opposition ("ARCO Rights"). To exercise ARCO Rights, you (or your legal representative) must submit the application, identifying yourself with the following documentation:

- I. Name of user or holder.
- II. Address of the user or holder or other means to communicate the response to your request.
- III. Documents proving your identity (IFE/INE or passport) and, where applicable, documents proving the applicant's legal representation.
- IV. A description of the information/data you are trying to exercise your ARCO rights and the rights you would like to exercise.

If one or more of the documents mentioned above are not included, and/or the documents have errors or omissions, the Company will notify you within 3 business days of receipt of the request and ask for missing documents and/or relevant corrections; you will have 5 business days from that notice to provide the updated information, otherwise the application will be deemed unfiled.

TRANSFER OF PERSONAL DATA. The Company may disclose your personal data to those third parties who, under the services and products offered, need to know them to fully comply with them.

In addition, the Company may disclose its information to the competent authorities in terms of applicable law; any transfer of your personal data without consent will be made in accordance with Article 37 of the LFPDPPP.

WEB BEACONS. The Company may or may not use tracking technologies such as web beacons, like cookies, to collect data about your visits to the Portal; these are small electronic images embedded in web content or emails, which are not normally visible to Users and that allow us to generate almost personalized content to offer you a better experience when you use our Portal.

If you do not agree to any of the conditions set forth herein, the User may always change the settings of his/her browser.

MODIFICATIONS TO THE PRIVACY NOTICE. This privacy notice may be modified, or amended, inter alia, by new legal requirements; the Company's own needs, for the products or services we offer; for our privacy practices; for changes in our business model, or for other reasons.

Any modification to this privacy notice will be notified to you through any of the following means: a written statement sent to your home address; by the email you point out; a message to your mobile phone; a message released through the Portal or any electronic means you use to hold operations; or, in widely circulated newspapers, the Company's registered office.